



THE BULLETIN

Overseas Press Club of America

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Published at Headquarters, 35 East 39th Street, New York 16, N. Y., MUrray Hill 6-1630

CABLE ADDRESS: OPLUBAM

Vol. 9, No. 43

November 13, 1954

CLUB COMMITTEE LINES UP 1-1/2-HOUR TOP TALENT TV SHOW FOR GRAND OPENING!

OPC will guest produce a 1½-hour national NBC-TV show--sprinkled with big name entertainers from New York and Hollywood--on Monday evening, December 13.

The video program will key the official Club-house dedication ceremonies and will be held in honor of correspondents who have given their lives in the line of duty.

The Memorial Building Fund campaign thus receives its biggest single boost to date with the successful negotiations for this all-star show, slugged, "Dateline." Ford Motor Company and RCA are the co-sponsors.

It takes over the TV lanes at 8 p.m., from both New York and Hollywood, with MC's Bob Hope (in NYC) and Eddie Fisher (Hollywood). Edward R. Murrow is narrator.

Some of the other top performers:
Sid Caesar..Peggy Lee.

Robert E. Sherwood has written a playlet especially for the occasion....
Carl Sandburg will participate...as will Dick Rodgers....and others to be announced later.
(Continued on Page 2)....

NO PROGRAM THIS WEEK

Make our 411 offices your headquarters around the world

Pan American — the first and only round-the-world airline — has the welcome mat out for the Press in 84 countries and colonies on all 6 continents.

Any one of Pan Am's 411 offices is the perfect spot to meet people, to receive messages, to get help with accommodations, interpreters, interviews, etc. And be sure to ask about PAA's "pick-up" service for press material.

PAN AMERICAN



WORLD'S MOST EXPERIENCED AIRLINE

So this week at OPC it's Bulletin bells for the committee conducting the negotiations:

President BOB CONSIDINE.....EDWARD R. MURROW.....JOHN DALY and FLEUR COWLES.

(Other members of the Committee meanwhile singled out MRS. COWLES for "her invaluable contributions to the successful outcome of the long and difficult planning.")

Final details of both the show and plans for participation by the Membership in the formal opening program are now being developed. These will be reported weekly in The Bulletin. (One portion of the program being worked on is a "City Room Ballet", featuring OPCers--undoubtedly those with "legman" experience.)

PAT HARTWELL reports ROSELLEN CALLAHAN is taking over chairmanship of the House Operations Committee for the dedication program...JOE ROSAPEPE is at work also, along with other members.

More dope next week.

Notes: Joe Rosenthal visited Clubhouse this week, the day after presidential dedication of the monument based on his famed Iwo Jima flag-raising pix....Overheard in the Club bar: "It looks as though we've been in business 15 years", said Collier's BILL DAVIDSON, observing cozy but busy Clubhouse scene last Thursday.

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NEW POLICY FOR HERALD-TRIB FOREIGN COVERAGE

With the return of MAC JOHNSON, its former Tokyo bureau chief, to New York, the Herald-Tribune has implemented a new policy for Far Eastern coverage, it was learned this week.

The newspaper's Tokyo bureau is now closed, although the syndicate still maintains an office staffed by Japanese nationals. Tokyo was the last formal bureau the Trib had in the Far East.

The new policy, according to a spokesman, is to keep a system of part-time correspondents in various countries and to move stateside staffers in where necessary. For example, it was pointed out the HOMER BIGART is now on Formosa, MARGARET PARTON was recently in India and Pakistan.

The spokesman described the move as "actually an increase in manpower." He told the Bulletin that the new policy is expected to provide "more effective coverage" with a group of free-wheeling people moving around to the various trouble spots in that part of the world.

"The big story in the Far East now is obviously the Communist threat and we feel we can be more effective by telling the story from a comparative viewpoint, not from the viewpoint of resident correspondents." He denied the new policy was an economy measure.

The closing of the Tokyo bureau means also that, moving westward from New York, the newspaper has no bureaus until Rome. The spokesman said no similar move was in the works for Europe, and that regular bureaus would be maintained there, with occasional supplemented coverage from New York and Washington staffs.

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OVERSEAS PRESS CLUB BULLETIN

NOVEMBER 13, 1954

PAGE 3

NEW MEMBERSHIP APPLICATIONS

ACTIVE:

John Chapman; New York Daily News; headed Paris Bureau of Pacific and Atlantic Photos syndicate (New York News-Chicago Tribune) from February 1924 to August 1926, covered France, Switzerland and Italy. Proposed by JOSEPH WURZEL; seconded by WILLIAM P. GRAY.

ASSOCIATE:

Bruce David Colen; editorial administrator, Esquire Magazine since May 1952; from 1948 to 1952, Holiday Magazine. Proposed by WILL H. YOLEN; seconded by LUTHER CONANT, JR.

Edwin Diehl; 1939 to 1940 Newark Evening News; 1940 to 1941 The New York Times; 1940 to 1953, free lance magazine writer (articles) for Saturday Evening Post, Reader's Digest, Coronet, True, Liberty and other magazines; presently public relations manager, P. Lorillard Company. Proposed by EVANS F. HOUGHTON; seconded by RALPH MAJOR, JR.

Paul Gardner; New York Journal American, foreign and domestic reporting from 1930 to 1944, presently with Young & Rubicam. Proposed by ERNEY C. PRINCE; seconded by JESS GORKIN.

Frederic Gregg; Pittsburgh Press from 1935-1937; Washington Daily News from 1937-1941; Army (public relations--N. Africa, Panama & U.S.) from 1941-1946; Columbus (O.) Citizen from 1946-1948; Cincinnati (O.) Post from 1948-1949; WKRC-AM and TV and The Cincinnati (O.) Times-Star from 1949-1951; Crosley Broadcasting Corp. (WLW-Radio and TV) since 1951. Proposed by WILL YOLEN; seconded by BILL DAVIDSON.

Theodore E. Kruglak; Brooklyn Standard Union from June 1929 to June 1931; Brooklyn Citizen from June 1931 to September 1932 and October 1933 to June 1935; Radio Station KSO, Des Moines, Ia. from September 1937 to January 1939; presently Vice President and Chairman Journalism Department, Long Island University. Proposed by RALPH H. MAJOR, JR.; seconded by ROBERT L. DUNNE, JR.

Dr. Henry A. Singer; Assistant Information Officer, U.S. Mutual Security Agency in Manila (Philippines); presently public relations director, Connecticut Education Association. Proposed by JOSEPH C. PETERS; seconded by HELEN ZOTOS.

AFFILIATE:

John Reid Topping. Proposed by WYTHE WILLIAMS; seconded by REAVIS O'NEAL, JR.

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THE TOWN CRIER *

CECIL BROWN, accompanied by his wife, Martha, took off last week on a reporting trip through England, France, Germany, Belgium, and Holland. He will maintain his 11 commentaries weekly over the Mutual network during the trip...HAL LAVINE, politics editor of Newsweek, in print in the November issue of Commentary with a piece entitled: "What Arms Policy to Prevent World War III?".... H. PETER HART writes from London that he has left Time, Inc., for job as European representative for Vision and Visao, the Latin-American newsmagazines...JEWEL DE BONILLA, as executive chairman of the New York Diplomatic and Consular Committees of the International Debutante Ball, co-hosted a reception last week with three U.N. ambassadors--Trujillo of Ecuador, Maza of Chile, and Franco of the Dominican Republic. Object: to spur interest in the ball at the Plaza Nov. 23 to benefit the Wooden Church Crusade, of which FULTON LEWIS JR. is national chairman...DAN SCHORR of CBS was the houseguest of West Coast free lancer JOE LAITIN during a weekend stopover in Los Angeles en route from Mexico City back to Washington. JOE's article on the family doctor vs. the specialist, which appeared last summer in Collier's, has been reprinted in a four-color brochure by the American Academy of General Practice.... HARRISON FORMAN home again after a four-month swing through South America for True. The trip took him all the way down to Cape Horn. Next stop, the Antarctic?...LEON DENNEN postcards: "I'm off again. As NEA roving Foreign Correspondent, flying on Nov. 15 to the Middle East. But not for long. Hope to be back by Christmas"... NICK KING of the UP's Paris bureau engaged to Joan Hone Auerbach of the Paris Time staff...The current Readers Digest carries BERNARD S. REDMONT's exclusive interview with Nobel Peace Prize winner Albert Schweitzer...ED BERNAYS chairman of a panel discussion on "How Well Are Americans Equipped to Meet the Tests of a Free Society?" this week in Chicago...DIXON DONNELLEY has joined the public relations staff of the Creole Petroleum Corp. in New York, handling press, radio, and television...Mrs. LEE K. JAFFE, director of public relations of the Port of New York Authority, lectured on Port Authority Public relations before a class at Boston University...Apologies to ALLEN JACKSON for inadvertent omission of his name in election round-up story last week.

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HOSPITALITY COMMITTEE PLANS WEEKLY OPEN NIGHTS

LARRY BLOCHMAN, Chairman of the Hospitality Committee, announced this week that Tuesday, Nov. 16, will start a series of weekly open house Tuesday nights with special cocktail and dinner parties at the Club's new quarters.

The kickoff party will be in honor of Past President LOUIS LOCHNER, whose new book, "Tycoons and Tyrant--German Industry from Hitler to Adenauer," has just been published. The evening will begin with a cocktail party from 5 to 7, followed by a dinner. The door fee of \$1.00 includes the first drink at the party, with dinner optional at a flat rate of \$2.50, including tip and tax.
(Reservations, please)

(Continued on Page 5)

BLOCHMAN suggests the Tuesday evenings would be an excellent time for members to bring friends they would like to have introduced as prospective members. He adds that if members have any ideas for guests of honor for the Tuesday evening affairs that they get in touch with him.

Details of the plan were disclosed after the expanded Hospitality Committee held its first meeting last week. Names of members appointed to the Committee will be published in the next issue of the Bulletin.

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EX-TOKYOERS REUNITE IN NEW YORK

A memorial meeting of displaced members of the Tokyo Correspondents Club celebrated the ninth anniversary of the Far East club with a party last week in the Beekman Towers. As has always been the club's custom, gag awards were presented to the guests of honor.

DON DIXON and DICK APPLGATE were the honor men this year with both receiving a box of Chinese rice, something they have had to forego since their release recently from a Chinese prison. APPLGATE, who had owned the boat in which they were seized last year, also received a chart of Hong Kong harbor for future reference.

Among the guests were: DWIGHT MARTIN, MAX DESFOR, HAL LAVINE, MAC JOHNSON, DICK JOHNSON, WARREN FRANCIS, PAUL GARVEY, ED HEIMACH, RAY STEINBERG, LOU CIOFFI, JOHN RICH, and HUGH MOFFETT.

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MEMBERS ARE REQUESTED TO ASK THE CLUB RECEPTION DESK FOR MAIL AND MESSAGES. THE CLUB HAS A NUMBER OF LETTERS WAITING TO BE PICKED UP.

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Who caught MAGGIE HIGGINS, just back from Moscow on television's "Masquerade Party" the other night? The former Korean war correspondent for the Herald-Trib was costumed and made up as a GI. A panelist asked her if she had anything to do with national defense and was she possibly Oveta Culp Hobby (sic). MAGGIE's reply: "Them's fighting words!"

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* BOUQUET TO *

* OPC's BOYLE *

A Massachusetts paper handed OPCer HAL BOYLE a bouquet the other day, declaring, in part: "Mr. BOYLE settles no high level problems, blasts no reputations and pretends to no blanketing omiscience like some of his colleagues. He just writes entertainingly." (For AP, of course).

And a Bulletin bouquet to ARTHUR HAYS SULZBERGER who last week was awarded NY's 100 Year Ass'n award.

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CLUB HOST TO DISTINGUISHED MEDICOS

Thirty-five ministers of health and distinguished medical men from 35 countries were guests at a luncheon at Club headquarters in New York given by Lederle Laboratories. The luncheon speaker was Dr. Howard Rusk, Medicine Editor of the New York Times.

Lederle combined the luncheon for the doctors with a regular club affair, giving a cocktail party for its guests before the meal. The ministers of health and doctors had come to the United States to attend the Second Annual Symposium on Antibiotics, Food and Drug Administration in Washington and otherwise to be brought up to date on the latest advances in this field of wonder drugs. They were two weeks in this country and returned early this week to their own countries.

In addition to the Club luncheon, the group was feted at a special luncheon at the National Press Club in Washington, at which Dr. W.H. Sebrell, Director of the National Institute of Health was the speaker. At the OPC affair, Dr. Rusk was introduced by Vice President BILL GRAY, subbing for President BOB CONSIDINE.

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Subscription Rates: Free to all Members of the Overseas Press Club

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Address all news items to Club Headquarters, 35 East 39th St., N.Y.C.

Copy Deadline: Tuesday PM weekly.



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